How Equiniti Reduced Risk and Streamlined Security with XM Cyber



The Challenge

Too Much Data, No Clear Priorities

Equiniti, a UK-based financial services company, handles large-scale financial transactions and sensitive personal data for corporate clients. Security is critical, but their complex IT environment made it hard to apply consistent protections. Traditional tools flagged thousands of vulnerabilities, and each one seemed urgent. "We had to sift through massive vulnerability reports and then spend time debating with IT teams about what to fix first," says John Meakin, Chief Information Security Officer at Equiniti.

Without a way to separate real risks from background noise, IT teams were overwhelmed. Delays in patching became routine. At the same time, Equiniti was upgrading systems and moving to the cloud. The security team needed a way to keep risk low during these transitions and provide clear, accurate updates to company leadership on their progress.

The Solution

Prioritizing Real Risk and Aligning Security with Business Objectives

After reviewing several options, Equiniti selected XM Cyber for its ability to go beyond static vulnerability data and provide context-rich insights through attack path modeling. XM Cyber's Continuous Exposure Management platform identified which vulnerabilities and exposures posed actual risk to critical systems, which allowed the security team to focus their efforts where they mattered most.

"XM Cyber enabled us to move past raw vulnerability counts and understand what was truly exploitable," said John Meakin, Chief Information Security Officer at Equiniti. "This allowed us to direct IT teams with precision, reducing time spent debating priorities and accelerating remediation."

XM Cyber also played a key role during major IT initiatives, including cloud migration and operating system upgrades. The platform guided the security team in identifying high-risk systems during these transitions, helping reduce exposure and maintain resilience throughout the process. Its ability to provide clear, visual reporting enhanced communication with company leadership, making it easier to demonstrate measurable improvements in security posture.

Name:

John Meakin

Job Titles:

Chief Information Security
Officer, Equiniti

Offices:

Locations across the UK and international operations in North America and Europe

Employees:

~5,000

Managing assets:

Billions in client financial transactions annually

Read the Case Study ▶



Previously, we had to sift through massive vulnerability reports and engage in long discussions with IT to determine priorities. With XM Cyber, we now have clear, actionable data that enables us to act quickly and efficiently."

Benefits and Outcomes

Faster Fixes, Less Risk, Better Communication

Since deploying XM Cyber, Equiniti has achieved significant improvements in both risk reduction and operational efficiency. By identifying and focusing on the most critical vulnerabilities, the security team minimized the likelihood of exploitation and reduced unnecessary patching efforts.

"XM Cyber has significantly improved our risk posture," says Meakin. "It's helped us avoid potential security incidents by pinpointing and addressing our most pressing vulnerabilities."

The solution also improved collaboration between security and IT teams. With prioritized, actionable insights, remediation became faster and more targeted, eliminating time wasted on low-impact fixes.

Additionally, XM Cyber's attack graphs and risk metrics gave executives a clear, data-driven view of the company's evolving threat landscape. "Instead of presenting overwhelming numbers, we now provide leadership with meaningful context - this is what matters, this is why, and this is what we've done," Meakin notes.



Security That Moves at the Speed of Business

Equiniti believes that the approach and features offered by tools like XM Cyber are necessary for organizations seeking to prioritize risk effectively and improve collaboration between security and IT teams.

By delivering clear, actionable insights and reducing unnecessary remediation efforts, XM Cyber has helped Equiniti strengthen its defenses while optimizing operational resources.



If you tell the board, 'We've discovered 10,000 vulnerabilities,' they'll likely react negatively. Instead, with XM Cyber, we can focus on the 10 or 100 that are actually exploitable. The other 9,900 matter, but they're not exploitable - and here's why. Using attack graphs and visuals, XM Cyber helps us communicate clearly and meaningfully to the business leaders."



XM Cyber has significantly improved our risk posture, helping us sidestep potential security incidents by identifying and addressing the most critical vulnerabilities."



Clear Risk Prioritization and Real-Time Insights



Stronger Security
Posture and Risk
Reduction



Efficient Remediation and Better IT
Collaboration

